

How to Eat the Elephant

“e” Project Management Basics

*Session #179
Friday June 8th
9:40 AM – 10:35 AM*

Not sure I
like the
sound of
this!



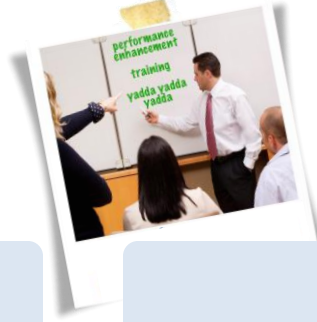
Dr Steve Yacovelli
Owner & Principal
www.topdoglearning.biz
 #topdoglearning

How to Eat the Elephant: “e” Project Management Basics

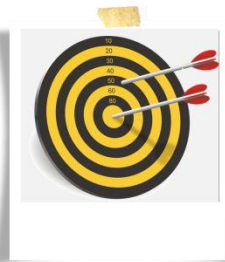
by Dr Steve Yacovelli, TopDog Learning Group, LLC

www.topdoglearning.biz

An “e” project
is like two
projects
in one:

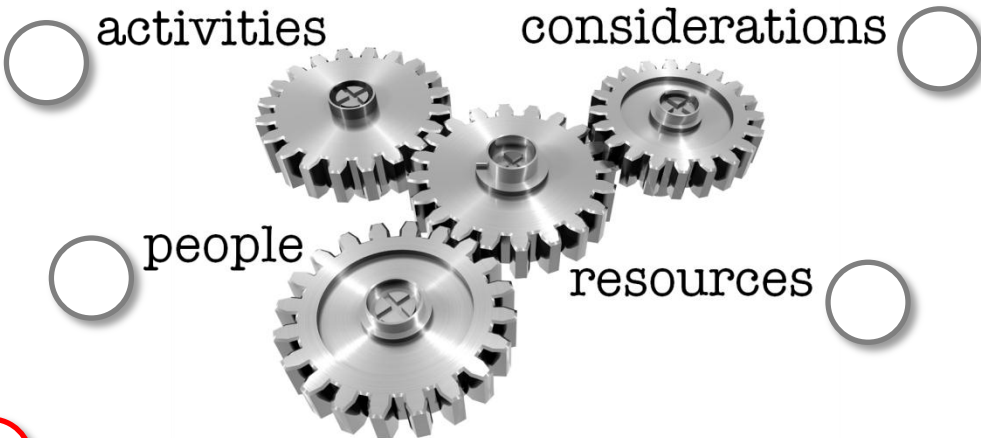


So if an “e” project is “two projects in one,” what does that mean?



E-learning projects are made up of a whole bunch of areas (*defined below*)
... and all of these cogs need to be carefully aligned.

Match the **items** mentioned in the session that can all cause
the cogs
to **falter**:



overrunning
production
times

elusive
SMEs

scarcity of
resources

ignored
stakeholders

How to Eat the Elephant ...

(continued.)

Your Role as
Project
Manager:



Remember: we're making
the assumption that
you *DON'T* wear more
hats than being a
Project Manager!



The 6 Steps to Effective
“e” Project Management

How to Eat the Elephant ...

(continued.)

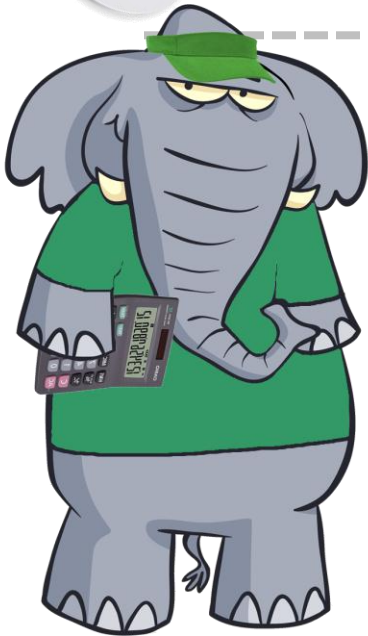
remember
your client!



training needs
assessment



Your Goal as Project Manager:



2

budget review
& plan



Budget



Budget

- _____ of use
- _____
- _____
- amount of _____
- desired level of _____

1 2 3 4 5 6 7 8 9 10

page turner

interactivity

audio / narration

assessment / quiz

workbook / projects

digital video

simulations

TYPE	RAPID	AVERAGE	HIGH- END	INTERNAL COSTS (EST)
ILT	22:1	_____ :1	82:1	\$ 5,934
Level 1	49:1	_____ :1	125:1	\$ 10,054
Level 2	127:1	_____ :1	267:1	\$ 18,583
Level 3	217:1	_____ :1	716:1	\$ 50,371

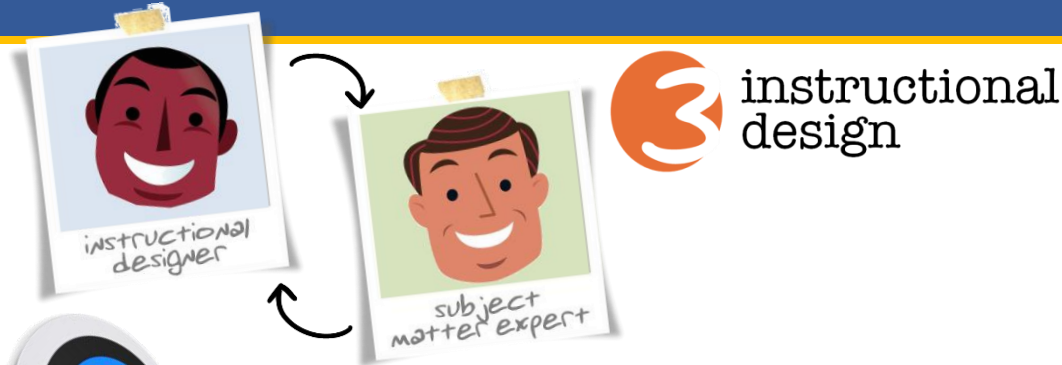
* research by Chapman Alliance (2010), based on 249 learning developers

Your Goal as PM:

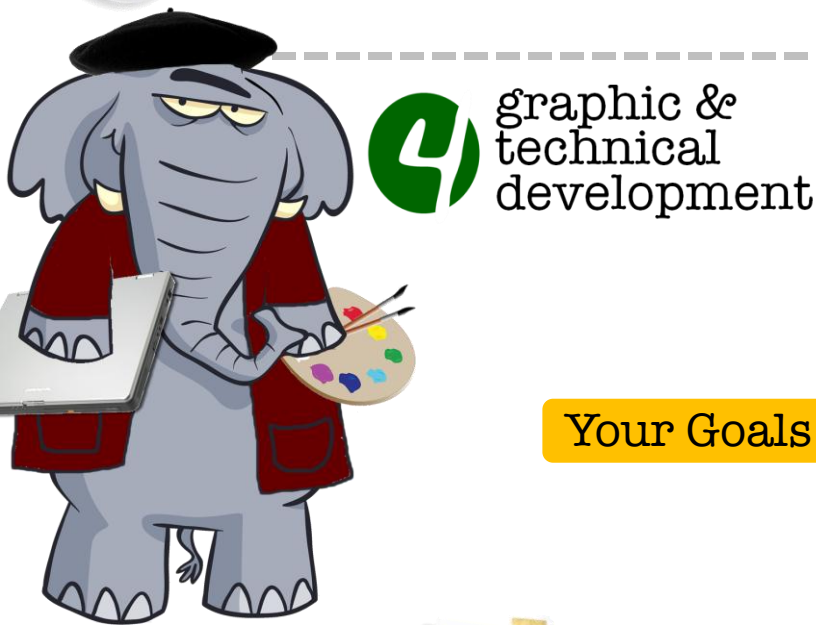


How to Eat the Elephant ...

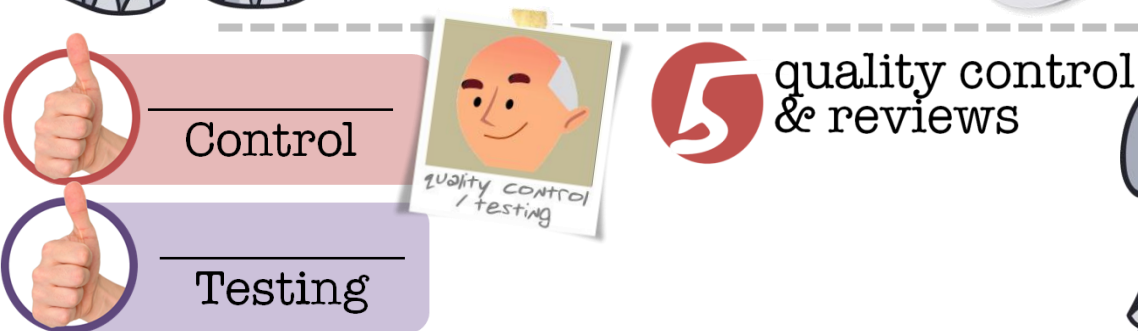
(continued.)



Your Goals as Project Manager:



Your Goals as PM:



form vs function

Your Goals as PM:

How to Eat the Elephant ...

(continued.)

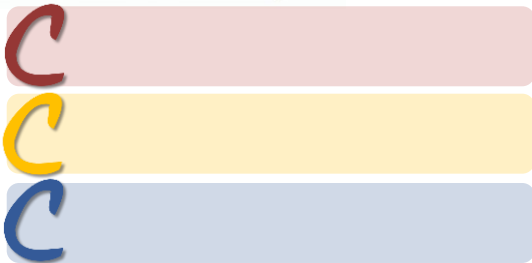


How long will your "e" project take?

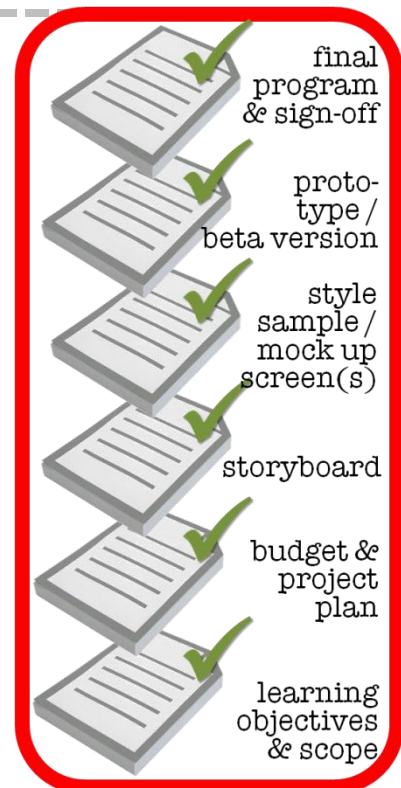
"cushion" your plan with what percent of extra time?



Remember the 3 C's:



2 Types of Feedback:



remember to include Key Milestones to your project (like these)

© 2012 TopDog Learning Group, LLC

www.topdoglearning.biz

owners@topdoglearning.biz

All rights reserved. No part of this learning may be reproduced or used without written permission from TopDog Learning Group, LLC. Woof.