

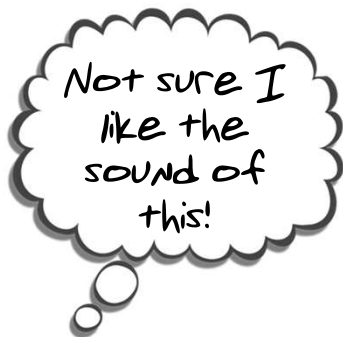
How to Eat the Elephant


“e” Project Management Basics

Session #210

Wednesday March 13th

2:30 PM – 3:30 PM



Dr Steve Yacovelli
Owner & Principal
www.topdoglearning.biz
 #topdoglearning

How to Eat the Elephant: “e” Project Management Basics

by Dr Steve Yacovelli, TopDog Learning Group, LLC

www.topdoglearning.biz

An “e” project
is like two
projects
in one:

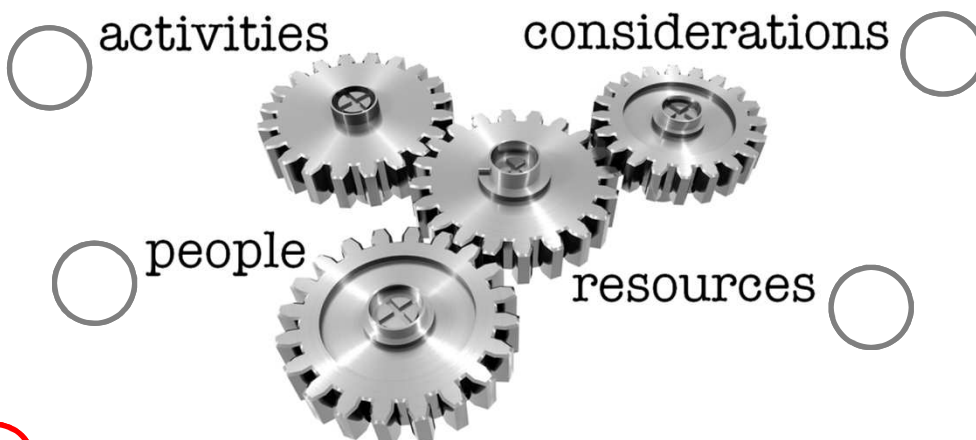


So if an “e” project is “two projects in one,” what does that mean?



E-learning projects are made up of a whole bunch of areas (*defined below*)
... and all of these cogs need to be carefully aligned.

Match the **items** mentioned in the session that can all cause
the cogs
to **falter**:



○
overrunning
production
times

○
elusive
SMEs

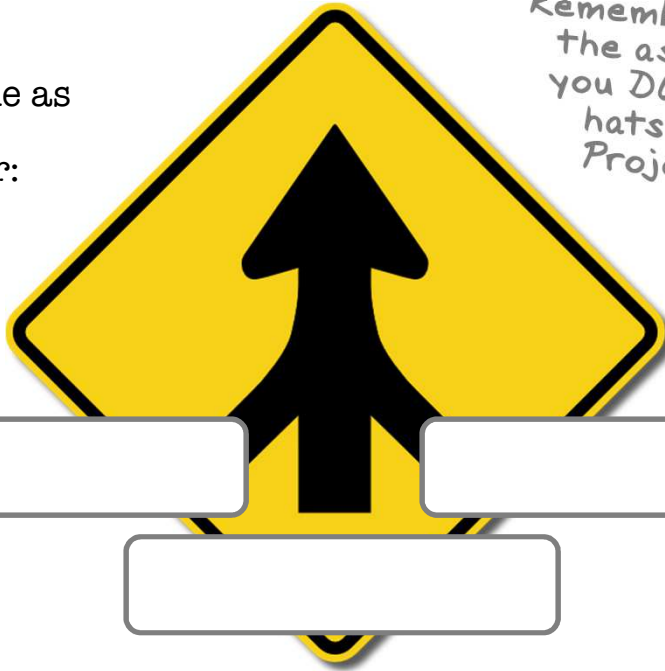
○
scarcity of
resources

○
ignored
stakeholders

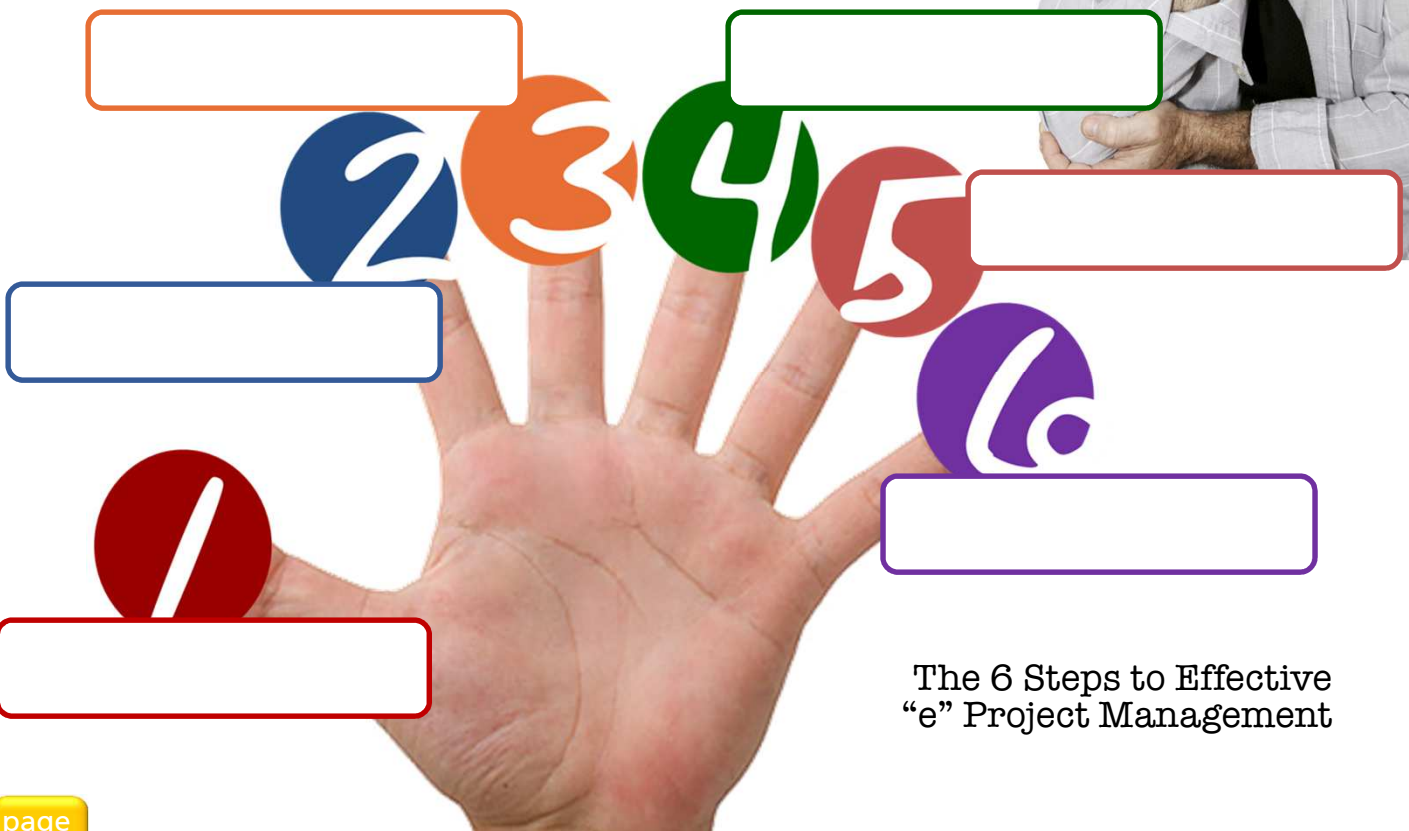
How to Eat the Elephant ...

(continued.)

Your Role as
Project
Manager:



Remember: we're making
the assumption that
you *DON'T* wear more
hats than being a
Project Manager!



The 6 Steps to Effective
“e” Project Management

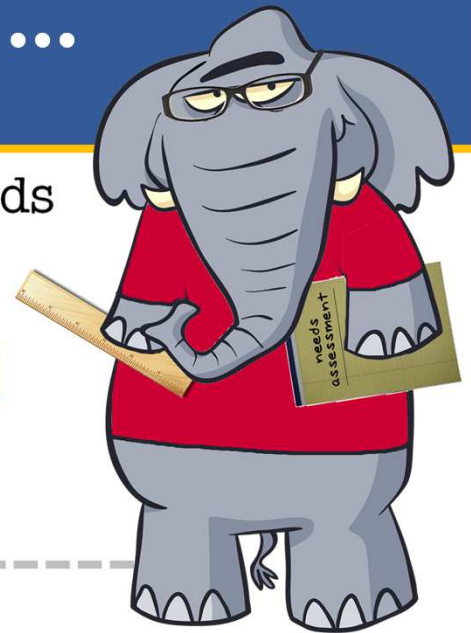
How to Eat the Elephant ...

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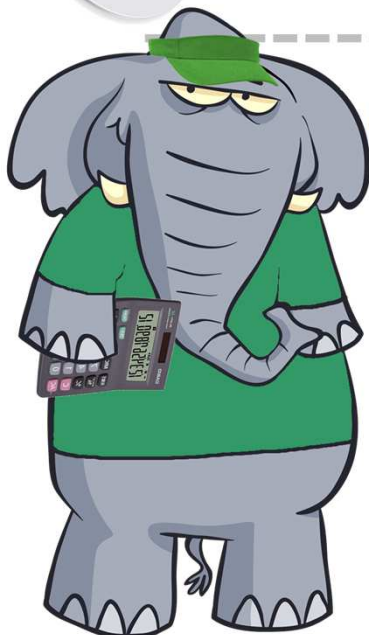
remember
your client!



training needs
assessment



Your Goal as Project Manager:



2

budget review
& plan



Budget



Budget

- _____ of use
- _____
- _____
- amount of _____
- desired level of _____

1 2 3 4 5 6 7 8 9 10



page turner



interactivity



audio / narration



assessment / quiz



workbook / projects



digital video



simulations

"Interactivity Model" developed by Dr Steven Yacovelli (2008 Dec),
TopDog Learning Group, LLC.

TYPE	RAPID	AVERAGE	HIGH- END	INTERNAL COSTS (EST)
ILT	22:1	_____ :1	82:1	\$ 5,934
Level 1	49:1	_____ :1	125:1	\$ 10,054
Level 2	127:1	_____ :1	267:1	\$ 18,583
Level 3	217:1	_____ :1	716:1	\$ 50,371



* research by Chapman Alliance (2010), based on 249 learning developers

Your Goal as PM:








How to Eat the Elephant ...

(continued)



instructional design

Your Goals as Project Manager:



graphic & technical development

make it "pretty"

make it "real"

Your Goals as PM:



Control



Testing

form **VS** function

Your Goals as PM:

How to Eat the Elephant ...

(continued)



Your Goals as PM:

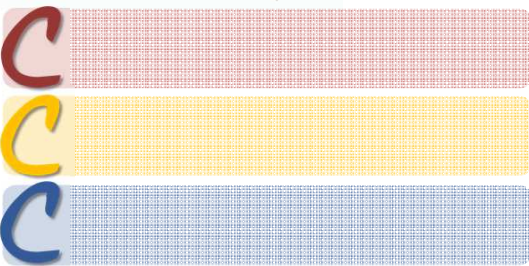


How long will your "e" project take?

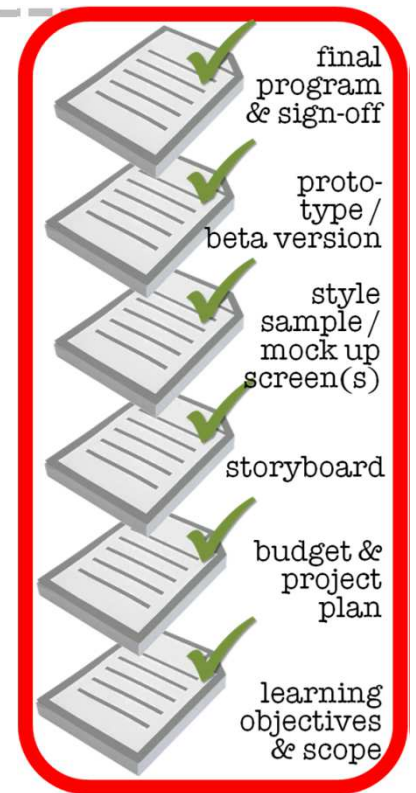
"cushion"
your plan
with what
percent
of extra
time?



Remember
the 3 C's:



2 Types of
Feedback:



remember to include
Key Milestones to your
project (like these)

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